



LIMITED TIME ONLY!

YEAR-END SALES CONTEST

READY. SET.

WIN!

Find out how your John Hancock Vitality sales can help you win big!

Qualification is based on formal submissions submitted from November 1 to December 31, 2017 and placed by January 31, 2018.



NEW

Apple Watch® Series 3

Make every sale (and step!) count and receive an Apple Watch Series 3!

Now everyone who qualifies can experience why the John Hancock Vitality program with Apple Watch is generating excitement and making headline news. As seen recently in CNBC, Forbes, Fortune, the Wall Street Journal, and more, all John Hancock Vitality customers can earn an Apple Watch Series 3 for an initial fee of \$25 plus tax by exercising regularly.

QUALIFICATIONS: Minimum of \$15K target premium from the sale of John Hancock Term with Vitality or permanent policies with John Hancock Vitality.*

A WEEKEND TO REMEMBER – FROM START TO FINISH

Best of Boston Marathon Weekend

APRIL 12-16, 2018

Be one of our top 10 Vitality producers and earn a trip to the Best of Boston Marathon Weekend with a guest, including airfare and hotel.

Come experience all that Boston has to offer during this exciting getaway. This trip also includes a special Red Sox experience, Boston Marathon VIP finish line seats, and Friday John Hancock VIP session (*details to follow*).

QUALIFICATIONS: Minimum of \$300K target premium from the sale of John Hancock Term with Vitality or permanent policies with John Hancock Vitality.*

Don't miss out on this exciting opportunity!



*Variable Life and New York production are not included.

For Agent Use Only. This material may not be used with the public.

Vitality is the provider of the John Hancock Vitality Program in connection with policies issued by John Hancock.

To receive this non-cash award, qualifiers must meet the production requirements, hold a current contract, and be in good standing with the company at the time of the incentive. Invitations are non-transferable. Substitutions are not permitted and there is no cash in lieu of attendance. Best of Boston Marathon Weekend and Apple Watch winners will be notified after January 31, 2018. John Hancock Insurance will issue a 1099 for the fair market value of the Apple Watch Series 3 and the Best of Boston Marathon Weekend for you and your guest, including airfare reimbursement. Your clients can order Apple Watch Series 3 (GPS) for an initial payment of \$25 plus tax and over the next two years, monthly payments are based on the number of workouts completed. Upgrade fees apply if they choose Apple Watch Series 3 (GPS + Cellular), certain bands and case materials. Apple is not a participant in or sponsor of this promotion. Apple Watch is a registered trademark of Apple Inc. All rights reserved. Please note: Apple Watch program is not available in New York. John Hancock Life Insurance Company (U.S.A.), Boston, MA 02210 (not licensed in New York) and John Hancock Life Insurance Company of New York, Valhalla, NY 10595.

LIFE-4236 11/17 MLINY110217011